Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,005,525

United States Patent and Trademark Office

Registered Oct. 11, 2005

TRADEMARK PRINCIPAL REGISTER

BLUE TRUTH

BETTER CABLES LLC (VIRGINIA LTD LIAB CO) 43150 ARUNDELL COURT

FOR: CABLES, NAMELY, TWISTED-PAIR AUDIO

ASHBURN, VA 201485021

CABLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-1-2002; IN COMMERCE 9-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE BLUE, APART FROM THE MARK AS SHOWN.

SER. NO. 76-600,496, FILED 7-2-2004.

TRACY FLETCHER, EXAMINING ATTORNEY